



In partnership with...



# Supercharge your Facebook Marketing

## Who should attend?

- Small business and nonprofit marketers
- People who have used Facebook to market their business or organization
- People who have used other digital marketing tools to reach their audience (email, blogs, Twitter, other social media sites)
- People who are actively posting content online

## What you'll learn

In this seminar, you'll learn:

- Why and how to engage with your audience on Facebook
- How to run compelling social campaigns
- Tips for measuring and More...reacting to social media engagement
- Social media marketing resources

## When?

Wednesday, February 13th, 2013 - 9am - 1pm

9am - 10am Networking session (coffee and donuts)

10am - 12pm Supercharge your Facebook Marketing with Constant Contact

12pm - 1pm Take Action and Engage on Facebook with ExhibitCraft

## Where?

ExhibitCraft, Inc.

22 Riverview Drive, Wayne, NJ 07470

## How?

Register at [www.ExhibitCraftNJ.com](http://www.ExhibitCraftNJ.com)

or scan the QR code

Free Seminar!



find us on the web!



973.686.9393

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